

NATIONAL FISH AND WILDLIFE FOUNDATION

WHO WE ARE

- Chartered by Congress in 1984
- 30 member Board appointed by Secretary of the Interior
 - Includes FWS Director & NOAA Administrator

WHAT WE DO

- Sustain, restore, enhance the nation's natural heritage
- Bring collaboration among federal agencies & private funders
- Create common ground among diverse interests

HOW WE DO IT

- Leverage private money with public funding – average 3:1
- On-the-ground conservation projects through grant making

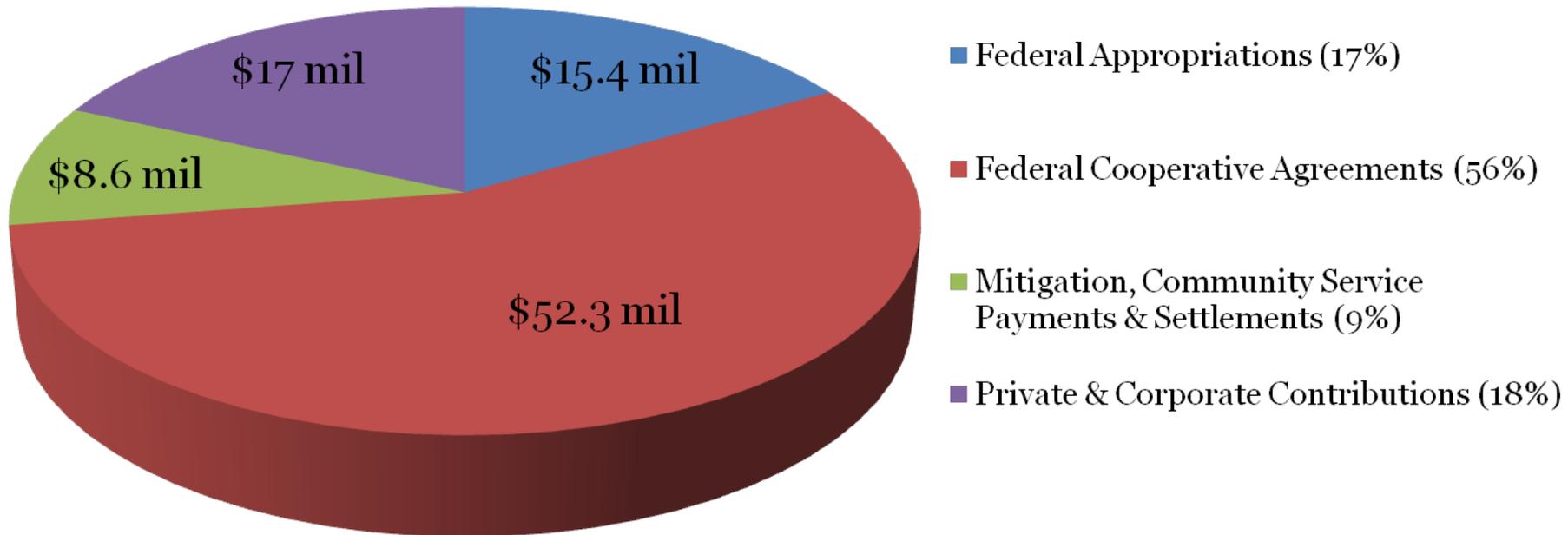


How We Do It



HOW WE DO IT

FY 2011 Disbursements to Grantees = \$93.3 million



FUNDING FOR URBAN WATERSHEDS: FIVE STAR



- ❖ Over \$1 million awarded annually in grants of \$10k-\$40k each. Mostly awarded to urban communities.
- ❖ Target urban geographies include: Boston, Providence, Newark, Philadelphia, Pittsburgh, Baltimore, Washington DC, Memphis, Atlanta, Birmingham, Pensacola, Gulfport, Miami, Puerto Rico, Chicago, Indianapolis, Denver, Colorado Springs, Seattle, Portland, San Francisco, Los Angeles
- ❖ Community-based stream, wetland and coastal restoration that includes volunteer event for funders
- ❖ Funded by EPA, Forest Service, FedEx, Southern Company, PG&E, Amgen



FUNDING FOR URBAN WATERSHEDS: ENVIRONMENTAL SOLUTIONS FOR COMMUNITIES

- ❖ About \$2.5 million available in 2013 in grants of \$25k-\$100k each. Mostly to urban communities.
- ❖ Target urban geographies include: San Francisco, Sacramento, Fresno, Los Angeles, San Diego, Portland, Anchorage, Fairbanks, Juneau, Seattle, Boise, Reno, Billings, Bozeman, Missoula, Helena, Denver, Boulder, Grand Junction, Fargo, Bismarck, Omaha, Lincoln, Minneapolis, St. Paul, Mankato, Rochester, Chicago, Cleveland, St. Louis, Austin, San Antonio, Houston, Albuquerque, Santa Fe, Trenton, Birmingham, Montgomery, Mobile, Atlanta, Savannah, Augusta, Columbus, Athens, Macon, Charlotte, Durham, Winston-Salem, Charleston, Baltimore and Washington DC.
- ❖ Improving local water quality, restoring ecosystems and species that are important to local economies, restoring green infrastructure. Preference for under-served communities.
- ❖ Funded by Wells Fargo

**WELLS
FARGO**



FUNDING FOR URBAN WATERSHEDS: TARGETED PARTNERSHIP PROGRAMS



❖ Long Island Sound Futures Fund

- ❖ c. \$3 million available in 2013 in grants of \$3k - \$200k each. About half goes to urban communities.



❖ Chesapeake Bay Stewardship Fund

- ❖ c. \$10 million available in 2013 in grants of \$20k - \$500k each. About half goes to urban communities.



❖ Sustain Our Great Lakes Program

- ❖ c. \$10 million available in 2013 in grants of \$25k to \$1.5 mill each. About 20% goes to urban communities.

❖ Tampa Bay Environmental Fund

- ❖ c. \$900k available in 2013 in grants of \$50k to \$200k each. About 20% goes to urban communities.

Add it up! About \$8.6 million for 2013.



TIPS FROM A PRIVATE FUNDER'S PERSPECTIVE

- ❖ Read grant guidance and RFP's closely.
- ❖ Be creative, but don't force a fit that just isn't there.
- ❖ If the funder takes calls, CALL. But be prepared to follow their advice.
- ❖ Seek out non-traditional environmental partners and funders (e.g, housing, transportation, urban agriculture).
- ❖ Partners should bring more to the table than a letter of support.
- ❖ Be strategic first and opportunistic second.
- ❖ You need both big vision and detailed implementation plan.

QUESTIONS OR COMMENTS?

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